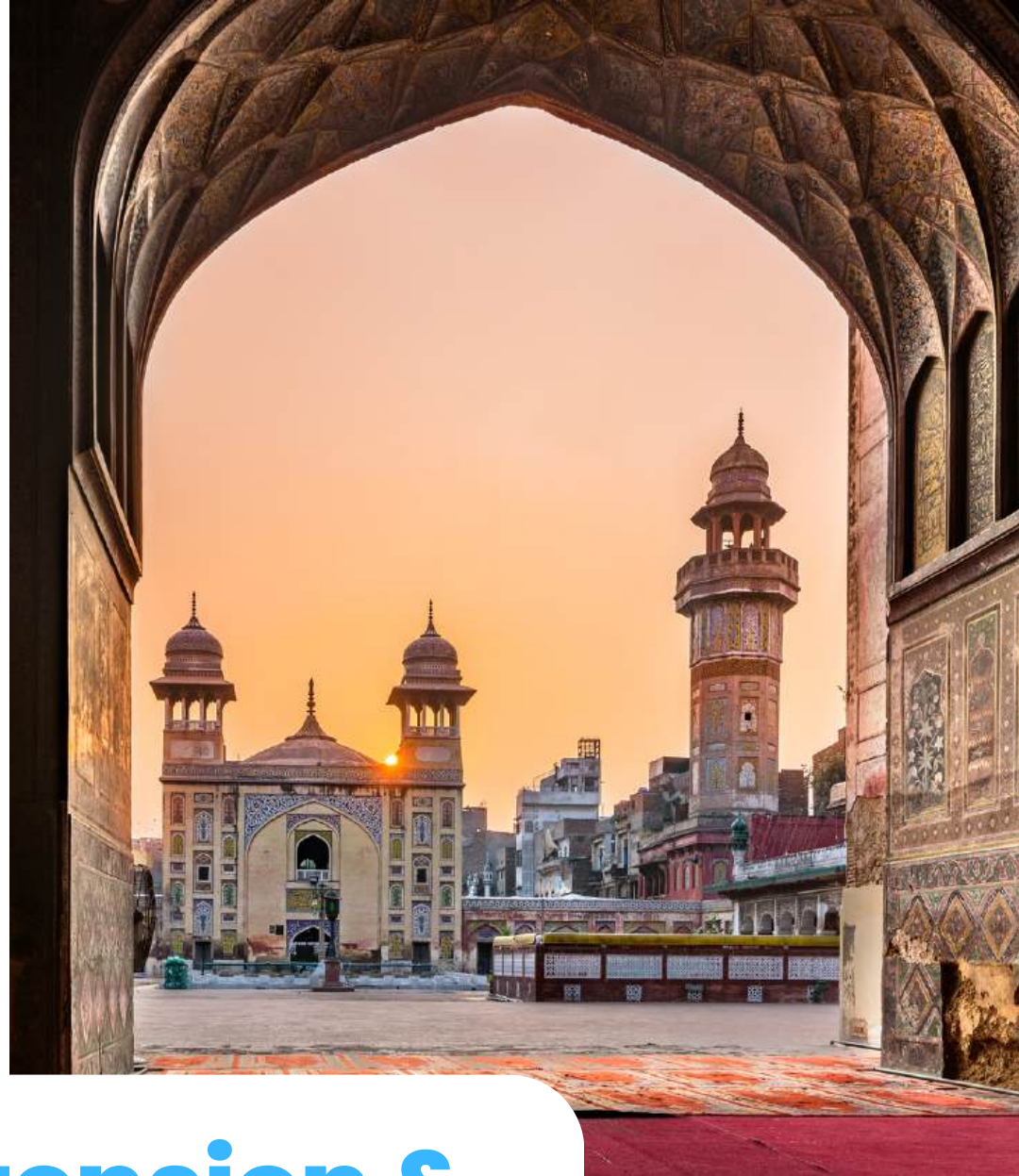




# 2024

## PAKISTAN'S HEALTH WRAP





# Diabetes, Hypertension & Mental Health On Top

Rising urbanization and lifestyle shifts have prioritized diabetes, hypertension, and mental health in Pakistan. InstaCare enabled 1.5 million consultations, ensuring timely care and improved outcomes. Preventive health awareness surged by over 30%, with increased focus on vaccinations, screenings, and healthier lifestyles.





# Digitization of Pakistan's Healthcare System

2024 marked a milestone for InstaCare, with over 12,000 healthcare providers adopting its Digital Transformation Solutions. Hospitals cut patient wait times by 40%, and clinics boosted operational efficiency by 25%, optimizing resources and workflows. InstaCare's Sehat Sahulat Centers empowered rural healthcare providers, enabling digitized patient records and expanded care via telemedicine.

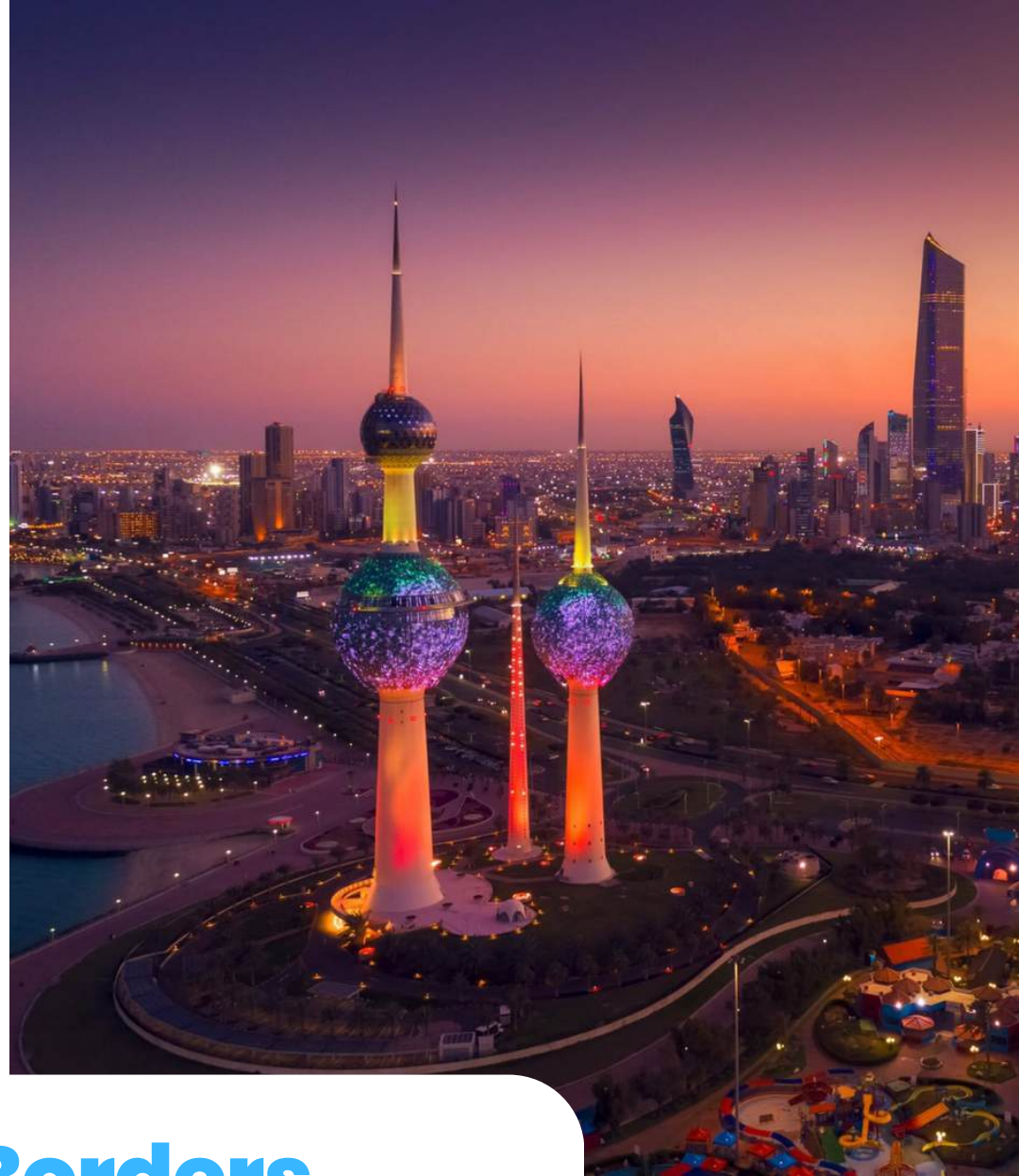




# Expanding Access to Quality Healthcare

InstaCare delivered healthcare to over 1.5 million underserved patients in rural and remote areas, saving 5.5 million hours in travel time through remote consultations and diagnostics. Additionally, over 1,000 female doctors re-entered practice, leveraging InstaCare's digital tools for safe, flexible, home-based patient care.





# Expanding Beyond Borders InstaCare's Global Journey Begins

In 2024, InstaCare went global, driving healthcare innovation with CoreMedix deployments. In Uganda, clinics adopted CoreMedix to enhance care delivery. In Oman, digitized operations achieved 15% cost reductions and AI-driven efficiency gains. In Kuwait, predictive analytics elevated patient safety and redefined healthcare standards.

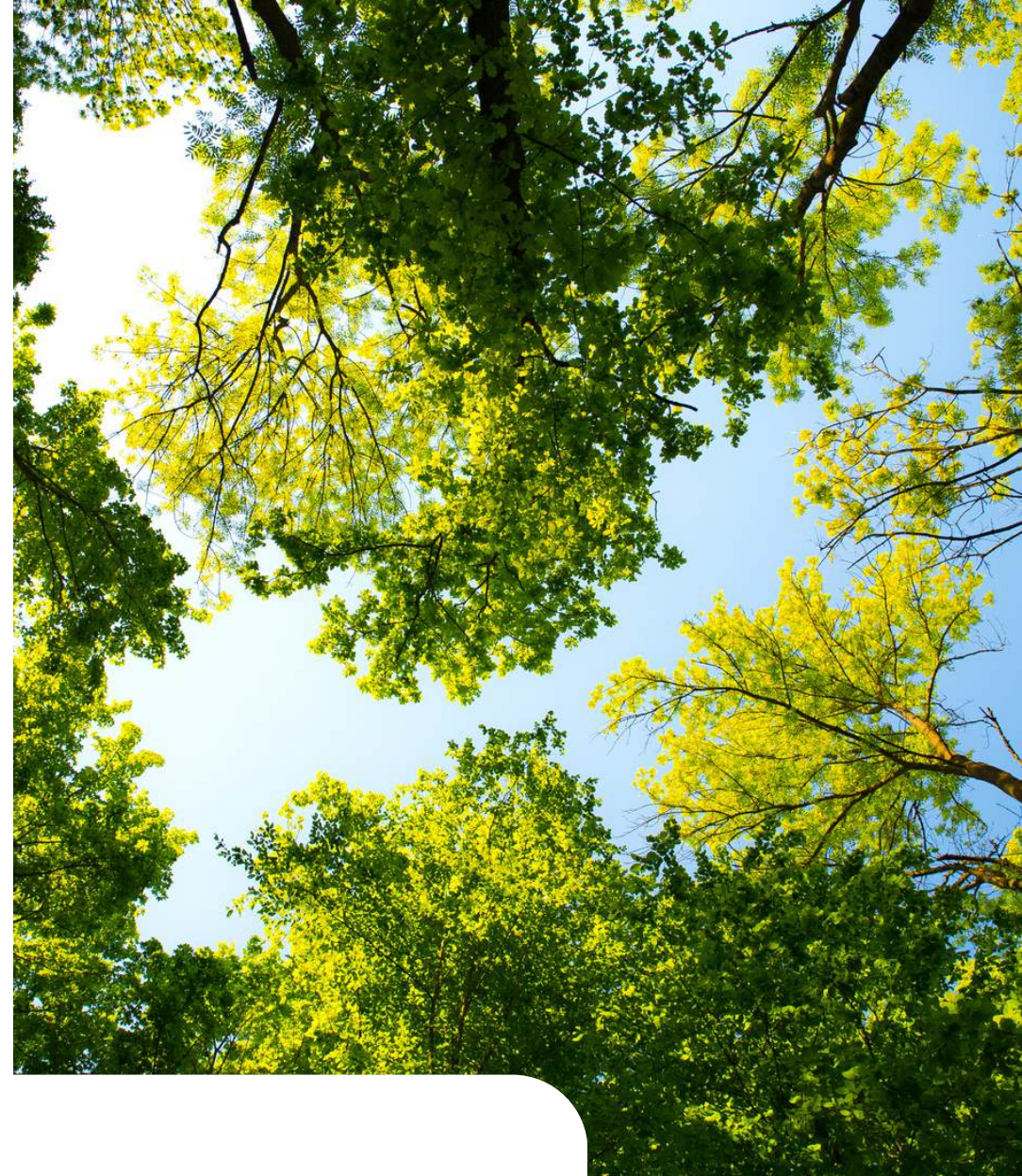




# PKR 70 Million Saved By Patients, Transforming Healthcare Affordability

InstaCare is transforming healthcare, saving patients over PKR 70 million through consultations, treatments, and digital tools. Remote consultations reduced travel costs, and discounts made care more affordable, ensuring quality without financial strain, paving the way for a **healthier, more equitable Pakistan**.





# Sustainability in Healthcare

InstaCare's commitment to reducing its carbon footprint led to saving 100,000 kg of paper—equivalent to 1,000+ trees—through digital prescriptions and paperless systems. Patients saved 2.5 million travel hours via remote consultations and diagnostics. AI-powered systems prevented 20,000+ medicines from expiring, cutting costs and ensuring availability for those in need.

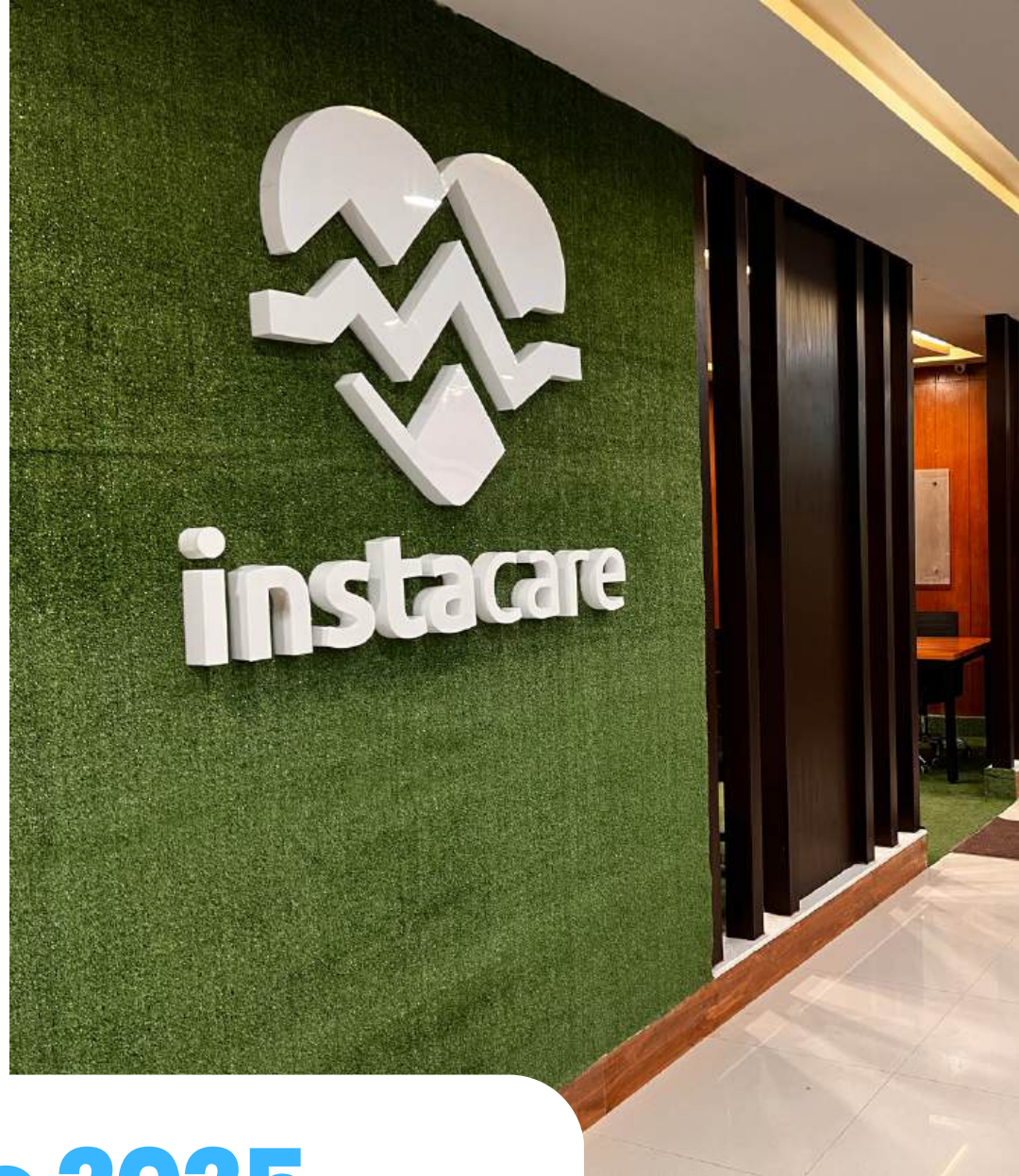




# InstaCare's Social Impact Driving Community Change

InstaCare collaborated with NGOs and government programs to deliver 50,000 free consultations to underserved communities. Over 1,000 medical businesses and healthcare workers were trained on digital tools, enhancing service delivery in urban and rural areas alike.





# Looking Ahead to 2025 A Global Vision

InstaCare is advancing healthcare both locally and globally, expanding within Pakistan to empower medical businesses with innovative solutions while setting new standards for patient care and operational excellence. Internationally, its growth into South Asia, the Middle East, and Africa aims to replicate its success, with predictive tools enabling clinics and hospitals to reduce costs, improve outcomes, and enhance patient experiences.



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**3** GOOD HEALTH  
AND WELL-BEING



**8** DECENT WORK AND  
ECONOMIC GROWTH



**Farewell**

**2024**



**Building Healthier Communities  
Locally and Globally**

InstaCare's 2024 journey reflects its mission to transform healthcare in Pakistan and beyond. From digitizing local clinics to connecting Uganda and empowering healthcare in Oman and Kuwait, we're proud to make healthcare more accessible, efficient, and patient-centered worldwide.