



Building a Patient-Centered Profitable Healthcare Business

A Workshop For Healthcare Business Owners & Managers


Led by Bilal Amjad | Founder & CEO, InstaCare


13+ Years of Experience in Healthcare Entrepreneurship and Digital Innovation
National & International Award Winner for Digital Transformation in Healthcare Businesses.

Whether you run a clinic, lab, pharmacy, or hospital, this workshop is for healthcare professionals who care deeply about patients but need more clarity and structure in running the business side. If you're handling operations, managing teams, or trying to grow sustainably, this session is built for you.

 **Investment**
PKR 5,000 only

 **Certificates**
Included

 **Pearl Continental**
Hotel, Lahore

 **21st June 2025**
03PM-05PM

 Workshop Manager: **Ms. Hadia Muslim** | +923171777519

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Workshop Agenda:

1. Vision Setting for Healthcare Entrepreneurs
2. The Right Mindset for Healthcare Business Owners
3. Building Systems That Run Without You
4. Creating a High-Performance Team
5. Fixing Revenue Leaks & Financial Structure
6. Improving Patient Experience & Retention
7. Digitizing the Right Way (Without Overcomplicating)
8. Growth Strategy: Scale With Clarity
9. Business Readiness Checklist + Action Plan

Workshop Details

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A Personal Note For You

Why This Workshop is Close To My Heart

Esteemed Fellow Healthcare Entrepreneur,
You and I may have taken different paths, but we both share one thing:

a deep commitment to serving people through healthcare.

You've built your practice with passion. You've treated thousands, managed teams, and made sacrifices, all while balancing the chaos behind the scenes. But let me ask you this, honestly:

Who's helping you build the business side of your mission?

For most healthcare professionals I meet, the answer is: no one.

That's why I created this workshop. It's not just a training, it's a transformation. And I'm not sending this note as a speaker or sponsor. I'm inviting you as your peer, your fellow entrepreneur, who has walked the same path, made the mistakes, learned the lessons, and built systems that now support over 10,000+ healthcare businesses and millions of patients across Pakistan.

There are only 25 seats for this session. I've kept it intentionally small because I want this to be a personal, focused, and high-impact experience. If you're serious about turning your healthcare practice into a scalable, patient-centered business, I would be honored to have you join me.

Bilal Amjad | Founder & CEO, InstaCare

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Know Your Trainer

VISIONARY LEADER | INNOVATOR | GLOBAL STRATEGIST

BILAL AMJAD

Founder & Chief Executive Officer
InstaCare Technologies Inc.



Driving Transformation Through
Innovation, Strategy, and Visionary
Leadership



EXECUTIVE SUMMARY



Bilal Amjad, Founder & CEO of InstaCare, is a dynamic IT leader with over 13 years of experience driving transformative digital solutions. With a deep understanding of technology's potential, Bilal has redefined how IT empowers industries, particularly healthcare, by integrating advanced technologies like AI, machine learning, and big data analytics.

Under Bilal's leadership, InstaCare has become a trailblazer in digital healthcare innovation, transforming over 10,000 clinics into tech-enabled Smart Clinics. His expertise in deploying AI-driven decision support systems has not only reduced medical errors but also optimized operations, setting new standards for efficiency and precision.

As an IT strategist, Bilal has pioneered telemedicine solutions that have bridged geographical gaps, bringing virtual healthcare to underserved communities. His ability to architect scalable IT infrastructures has enabled businesses to streamline workflows, enhance data security, and improve user experiences, showcasing his versatility as a technology leader.

Beyond healthcare, Bilal's contributions extend to policy-making and IT consultancy, where he advocates for ethical technology deployment and sustainable digital transformation strategies. His forward-thinking leadership has earned recognition from national and international stakeholders, establishing him as a trusted voice in IT-driven innovation.

Bilal Amjad's journey exemplifies how technology, when paired with visionary leadership, can create lasting impact. He continues to set benchmarks for IT excellence, inspiring industries to leverage technology for growth, accessibility, and innovation.

Professional Associations



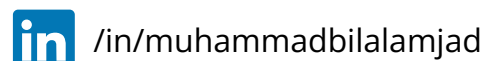
Academic Affiliations



Industry Associations



Empowering Health Businesses and Patients Through Powerful Solutions and Data-Driven Care.



National Recognitions and Awards

3x Presidential Award Winner for Transforming Healthcare Innovation



Bilal Amjad has been honored with 3 Presidential Awards by President Dr. Arif Alvi, recognizing his outstanding contributions to healthcare innovation and entrepreneurship in Pakistan.

Endorsed by State Ministers



Bilal Amjad has been honored by key State figures, including Health Minister Prof. Dr. Javed Akram, Federal IT Minister Ms. Shaza Fatima Khawaja, and former IT Minister Farrukh Habib, for his pioneering impact in healthcare and technology innovation.



Empowering Health Businesses and Patients Through
Powerful Solutions and Data-Driven Care.



/in/muhammadbilalamjad

Global Recognitions and Awards

A Pakistani visionary making a global mark in healthcare, technology, and entrepreneurship



Bilal Amjad earned prestigious recognition from the Commonwealth as a COVID-19 Hero for his extraordinary community contribution — providing 10,000+ medical consultations during the pandemic chaos.



His leadership in technology was honored by Microsoft, awarding him the title of Most Valuable Professional (MVP) for empowering and uplifting the tech ecosystem.



Celebrating entrepreneurial excellence, Bilal received the APAC Insider "Founder of the Year – Asia" Award, and was proudly recognized at TakeOff Istanbul, an initiative of the Turkish Presidency, for his innovation leadership on an international stage.



His journey reflects a rare blend of healthcare, technology, and entrepreneurship — recognized and celebrated across multiple continents.

Other Distinguished Recognitions



Featured Media Presence

Bilal Amjad's entrepreneurial journey and healthcare innovations have been widely featured across leading media outlets.

From television interviews to global digital platforms, his story has inspired audiences and positioned him as a voice of leadership, resilience, and innovation from Pakistan.



Empowering Health Businesses and Patients Through Powerful Solutions and Data-Driven Care.



/in/muhammadbilalamjad

Impact Building | Uplifting The Community

Driving Ecosystem Transformation Through Strategic Engagements

Bilal Amjad actively collaborates with government bodies, leading universities, professional communities, and Chambers of Commerce to drive systemic improvements in healthcare and technology.

Through high-impact meetings and strategic partnerships, he champions innovation, policy development, and ecosystem uplift at both national and regional levels.



instacare

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/in/muhammadbilalamjad

Panel Participations, Thought Leadership, and Global Influence

Bilal Amjad has been an active voice on prestigious panels, conferences, and leadership forums, sharing insights on healthcare innovation, technology-driven transformation, and entrepreneurial leadership.

His thought leadership has influenced discussions across national and international platforms, inspiring the next generation of innovators and shaping the future of healthcare and technology ecosystems.



Innovative Healthcare Mastery

Navigating the Future Across Specialized Domains

Bilal's decade-long expertise seamlessly blends cutting-edge technology, strategic acumen, and a commitment to excellence. His impact extends across specialized domains, driving transformative change in healthcare innovation.



Technology Integration for Modern Healthcare:

In the era of technological advancement, Bilal seamlessly integrates cutting-edge solutions into business management strategies. He can help with his forward-thinking approach that keeps organizations at the forefront of technology, enhancing overall efficiency within modern healthcare systems.



Healthcare Automation:

At InstaCare, Bilal has led initiatives to automate healthcare processes, reducing administrative burdens and enhancing overall workflow. This resulted in a significant increase in operational efficiency and resource utilization.



Telemedicine:

Recognizing the importance of telemedicine, he played a pivotal role in establishing InstaCare as a leader in virtual healthcare delivery. The platform seamlessly connects healthcare professionals and patients, breaking geographical barriers and ensuring healthcare is readily available.



Artificial Intelligence (AI) & Machine Learning :

Bilal has championed the integration of AI and machine learning technologies into healthcare decision-making processes. This has empowered healthcare professionals with data-driven insights, leading to smarter decision-making and improved patient care.



Big Data Integrations:

Bilal's expertise extends to developing healthcare systems with a focus on integrating big data. By harnessing the power of extensive data sets, he ensures that healthcare systems are not only efficient but also capable of extracting valuable insights for informed decision-making.



Policy-Making:

Bilal actively engages in policy-making discussions across specialized domains. He advocates for policies that foster innovation, patient-centric care, and ethical considerations in the deployment of advanced technologies within healthcare systems.



Strategic Healthcare Leadership

Elevating Organizations through Business Management Excellence

As a seasoned expert in strategic healthcare business management, Bilal seamlessly integrates innovation, strategic foresight, and operational excellence to elevate organizations. Join us on a journey where leadership meets innovation, reshaping the landscape of healthcare with a commitment to excellence.



Strategic Planning and Visionary Leadership:

At the helm of strategic planning and visionary leadership, Bilal has consistently steered organizations toward success. His foresight shapes robust strategies, ensuring alignment with industry demands and organizational goals. Bilal's strategic acumen goes beyond the ordinary, fostering a vision that propels organizations into the future.



Operational Efficiency Enhancement:

Bilal's expertise extends to optimizing operational efficiency within healthcare organizations. Through meticulous analysis and implementation, he has streamlined workflows, maximized resource utilization, and achieved operational excellence. Join us in exploring the tangible impact of Bilal's operational prowess on healthcare efficiency.



Financial Acumen and Sustainability:

In the financial domain, Bilal's astute leadership ensures not only financial success but also long-term sustainability. His financial acumen has guided organizations through budgetary considerations, fostering financial resilience and sustainability within the ever-evolving healthcare landscape.



Stakeholder Collaboration:

Central to Bilal's approach is fostering collaboration among diverse stakeholders. His inclusive leadership style ensures a harmonious alignment of interests, creating a unified vision that promotes collaboration among stakeholders within the healthcare ecosystem.



Change Management Excellence:

Navigating change with finesse, Bilal excels in change management, steering organizations through transformative phases. His adept leadership during periods of change minimizes disruptions and maximizes positive outcomes, creating a foundation for sustained success.



We're looking forward to hosting you!

We are truly looking forward to meeting you in this workshop, not just to teach, but to learn with you, grow with you, and help you build a healthcare business that's not only profitable, but meaningful. Let's take this next step together.

Team Bilal Amjad

Scan The QR Code Below For Quick Registration & Queries



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